Hi, Sterling! Here's a summary of all the hard work we've done over the last week to keep twelvecocktails.com happy and healthy!

We've been examining every line of code behind your website daily, keeping everything 100% up-to-date and habitually kicking hacker butt.

Have questions? Want to take advantage of unlimited edits? Reach out anytime. We've got your back :)

Email: buffs@wpbuffs.com
LiveChat: wpbuffs.com

The WP Buffs Team
Overview

 Updates
4 plugin and theme updates performed

 Uptime
There was 1 downtime
Latest downtime was at September 05, 2017 12:19 PM

 Site 
 Sessions
42 Site Sessions

 Page Views
202 Page views - increasing

 Backups are up and running
The most recent backup was performed on September 12, 2017 at 12:11 PM

 Website is clean
The most recent security scan was performed on September 12, 2017 at 6:07 AM

 PageSpeed score is 88. YSlow score is 74.
The most recent performance scan was performed on September 11, 2017 at 9:30 PM
Overview (2 / 2)

WooCommerce

Gross sales in this period: $755.60
4 Plugins updated:

- **UpdraftPlus - Backup/Restore** updated from 1.13.6 to **1.13.7** (September 08, 2017)
- **iThemes Security** updated from 6.5.1 to **6.6.0** (September 08, 2017)
- **Yoast SEO** updated from 5.3.3 to **5.4** (September 06, 2017)
- **UpdraftPlus - Backup/Restore** updated from 1.13.5 to **1.13.6** (September 06, 2017)
Backups
Backups

Backups are up and running

We have a total of **169 restore points** of your website, 31 of those were made from **September 05, 2017** to **September 12, 2017**

Most Recent Backup - **September 12, 2017** at 12:11 PM

WordPress version: **4.8.1**

Active theme: **Tyrion v1.6.5**

Active Plugins: **31**  Published posts: **5**  Approved comments: **0**

twelvecocktails.com
Uptime
Overall uptime is **99.99%**

Up for **7d 1h**

**Latest downtime:** September 05, 2017 12:19 PM, lasted for 52s

### Events

**Up**
- Everything is ok
  - September 05, 2017 12:20 PM for 7d 1h

**Down**
- Keyword Does Not Exist
  - September 05, 2017 12:19 PM for 52s
Analytics
### Site Sessions
- Total: 42 (↓ -36%)

### Page Views
- Total: 202 (△ +2%)

### Pages / Session
- Total: 4.81 (△ +59%)

### New sessions
- Total: 83.33% (△ +34.14%)

### Referrers
- (direct) Sessions: 44
- google Sessions: 14

### Pages
- /cart/ Views: 74
- /checkout/ Views: 48
- / Views: 29
- /shop/ Views: 25
- /product/student-bundle-be Views: 23

### Keywords
- Sessions:
  - United States: 46
  - Canada: 9

### Countries
- Sessions:
  - United States: 46
  - Canada: 9

### Previous vs. This Period
- Sessions:
  - September 06, 2017: 0
  - September 07, 2017: 20
  - September 08, 2017: 40
  - September 09, 2017: 12
  - September 10, 2017: 2

### Traffic Sources
- Organic Searches: 12 (△)
- Social Media Sessions: 0 (△)

### Additional Metrics
- Bounce Rate: 36%
- Avg. Time on Site: 00:03:45
Security
Website is clean

9 security scans were performed between September 05, 2017 and September 12, 2017

Most Recent Scan - September 12, 2017 at 6:07 AM

Status: Verified clean
Malware: Clean
Vulnerabilities: Clean
Web Trust: Clean
Hostname: www.twelvecocktails.com
IP address: 107.180.21.55
Performance
Performance

1 performance scan was performed between September 05, 2017 and September 12, 2017

Most Recent Scan - September 11, 2017 at 9:30 PM

PageSpeed Grade

B (88%)  Previous: 88%

YSlow Grade

C (74%)  Previous: 74%

Page load time: 1.466s  (previous: 3.284s)
Total page size: 1.39 MB  (previous: 1.39 MBs)
Total number of requests: 14  (previous: 14s)
WooCommerce
WooCommerce

Store statistics in period from September 05, 2017 to September 12, 2017

$755.60
Gross sales in this period

$698.98
Net sales in this period

$0.00
Refunded 0 orders

$0.00
Charged for shipping

$200.00
Worth of coupons used
### Store statistics in period from September 05, 2017 to September 12, 2017

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<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td><strong>Orders</strong></td>
<td><strong>Items</strong></td>
<td><strong>Shipping</strong></td>
<td><strong>Signups</strong></td>
</tr>
<tr>
<td>20 in total</td>
<td>20 items purchased</td>
<td>$0.00 charged</td>
<td>7 new signups</td>
</tr>
<tr>
<td><strong>Coupons</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$200.00 worth of coupons used</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Top sales</strong></td>
<td><strong>Top earners</strong></td>
<td></td>
<td><strong>Top categories</strong></td>
</tr>
<tr>
<td>THE STUDENT BUNDL...</td>
<td>20</td>
<td>THE STUDENT BUNDL...</td>
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<td>twelvecocktails.com</td>
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We hope that you're thrilled with all of the hard work we've done for twelvecocktails.com over the past 7 days. We'll send you another report next week!

Please reach out when you need anything at all. It's our job to take care of your website so you can focus on the bigger picture :)

Email: buffs@wpbuffs.com
LiveChat: wpbuffs.com

The WP Buffs Team

P.S. If you want to change the delivery date or frequency of these reports, just get in touch and we'll take care of it.